



WE DON'T WRITE ABOUT
PINK ELEPHANTS, UNICORNS,
OR FLAMINGOS.
YOU MUST EXPECT EVERYTHING –
EVEN THE GOOD.



JUST

STORIES FOR MIND & MEANING



The Fine Art of Reading: Why JUST Is More Than a Magazine

In an era where content often feels fleeting, interchangeable, and sensationalized, the JUST Magazine stands out in a sea of mediocrity. It's not a publication to be skimmed through and quickly forgotten. Instead, it's an invitation to pause, reflect—and most importantly—to savor. With a visual language that is modern, clean, and subtly sophisticated, it demonstrates that great design is not just decorative but also capable of telling compelling stories.

A Stage for Diversity with Depth

JUST masterfully combines a wide range of topics with intellectual depth. From business and design to culture, science, and lifestyle, every subject invites readers to dig deeper, uncover connections, and analyze developments. Those who engage are rewarded—with insights, perspectives, and inspiration. One of JUST's standout qualities is its network of esteemed experts and renowned figures from the worlds of business, culture, and science. Their well-founded analyses, interviews, and essays provide substance in a world often dominated by noise and superficiality. JUST represents knowledge that inspires and drives action.

Digital Brilliance—Designed with an Analog Mindset

In addition to its print edition, JUST offers a comprehensive online platform featuring exclusive content, interactive formats, and regularly updated articles. JUST seamlessly brings high-quality content into a format that meets the needs of its readers: easily accessible, quickly available, yet always premium. It proves that digital journalism doesn't have to be synonymous with superficiality.

JUST

A FEW IMPRESSIONS AND FACTS

500,000
READERS
PER ISSUE.



OUR REACH

DIE ZEIT Österreich
12,200 subscribers



DER STANDARD
32,000 subscribers



KLEINE ZEITUNG
15,800 subscribers



JUST

5,000 recipients via
postal delivery

OUR SPECIALS

Online and E-Paper on Website
with special topics for on-top presence

Direct Mailing to High-Interest Recipients

JUST Subscription with numerous
subscription bonus club benefits

JUST Print run of 65,000 copies

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12,200 subscribers



KLEINE ZEITUNG
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DER STANDARD
32,000 subscribers



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5,000 recipients
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1. Online and e-paper available on the website with special topics as additional highlights.
2. Direct mailing to high-interest recipients.
3. Special packages featuring LinkedIn and website integration.

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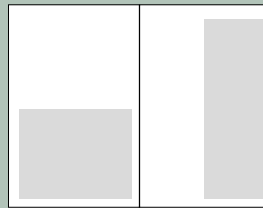
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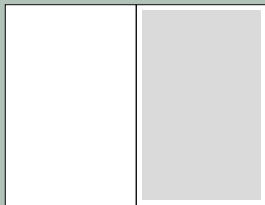
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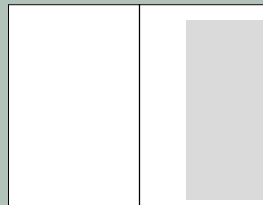
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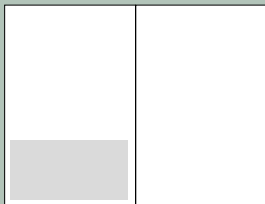
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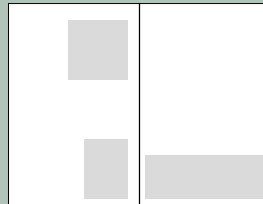
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